




JSS Mahavidyapeetha
JSS Academy of Technical Education, Noida
Department of Management Studies



FACULTY PROFILE

1. Personal Details

NAME	Dr. YOGENDRA SINGH	
DEPARTMENT	MBA	
DESIGNATION	PROFESSOR	
PHONE	9811133378	
EMAIL ID	yogendramyv@gmail.com	
Date of Joining (JSSATEN)	13/09/2002	

2. Experience

Total Experience in Years: 20	Teaching: 20	Industry:	Research: 19
-------------------------------	--------------	-----------	--------------

3. Qualifications

COURSES	SPECIALIZATION	Year of Award	INSTITUTION	UNIVERSITY
BCom	Commerce	1999		Delhi University
MBA	Marketing	2001		CCS University
Ph.D.	Management	2005		CCS University
LLB	Law	20		CCS University
Post Doc.	-	-	-	-

4. Research & Publications

Papers Published in Web of Science indexed Journals	International: 00	National: 00
Papers Published in SCOPUS indexed Journals	International: 00	National: 00
Papers Published in other Journals	International: 04	National: 11
Papers Presented in	International: 00	National: 03

Conferences / Symposium		
Books / Book chapters Published	<p>1. Name of the book: “Industrial Sociology” Publisher: AITBS (ISBN: 978-81- 7473-564-0) Year of Publication: 2016</p> <p>2. Name of the book: “Merchandizing Management” Publisher: Vikas Publishing House (ISBN:) Year of Publication: 2014</p> <p>3. Name of the book: “Human Values and Professional Ethics” Publisher: AITBS (ISBN: Year of Publication: 2012</p> <p>4. Name of the book: “Industrial Economics and Principles of Management” Publisher: AITBS (ISBN: 978-93-83842-23-0) Year of Publication: 2005</p> <p>5. Name of the book: “Organization Behaviour” Publisher: AITBS (ISBN: Year of Publication: 2004</p>	

6. Research Guidance

PhD Guide- Give field & University	No	University:
PhDs / Projects Guided	Ph.D. Awarded: Guiding: NIL/01	Projects at Master’s Level: - 100 Projects at Bachelor’s Level:

7. Grants

i. Funds Received (Projects)

Project Name	Grant Amount	Date of receiving the Grant	Duration	Grant issuing authority/ Body / Organization
--------------	--------------	-----------------------------	----------	--

-	-	-	-	-
---	---	---	---	---

ii. Patents

Sl. No.	Title Details	Details of award of patent / Filed
1	Machine Learning based automatic waste management for E-environment	Filed & Published 15 January 2021

iii. Consultancy

Title of the work	Amount in Rs.	Date of receiving the Grant	Duration	Grant issuing authority/ Body / Organization
-	-	-	-	-

8. Awards Received

1.	
2.	
3.	

9. Publications

i. International Journals

Sl. No	Title of the paper	Name(s) of Author(s)	Name of the Journal	Volume No. Issue No. Year	WOS / Scopus / Both	Impact Factor	Publisher
1	“Leveraging More with Inside Sales: A case study of XYZ consulting”	Dr. Yogendra Singh	International Journal of Science Technology and Management	Vol. 8, Issue-2, 2019		-	-
2	“Impact of COVID-19 on Education System in India: Roadblocks and Opportunities ”	Dr. Yogendra Singh	International Journal of Advance Research in Science and Engineering	Vol. 09, Issue-12, 2020			

ii. National Journals

Sl. No.	Title of the paper	Name(s) of Author(s)	Name of the Journal	Volume No. Issue No. Year	WOS / Scopus / Both	Impact Factor	Publisher
1							
2							
3							
4							
5							

iii. Conferences

Sl. No.	Title of the paper	Name(s) of Author(s)	Name of the Conference	Volume No. Issue No. Year	WOS / Scopus	Impact Factor	Publisher
1					-	-	-
2							
3							
4							
5							
6							

iv. Workshops /Conferences Attended

Sl. No.	Name of the workshop / Conference	Organizer	Date
1.			
2.			
3.			
4.			
5.			
6.			
7.			

v. Workshops / Conference (Organized)

Sl. No.	Name of the workshop / Conference	Organized by	Date	Role
1	International Academia Leadership Program	DMS-JSSATEN	13-18 July 2020	Convener
2	International Professional	DMS-JSSATEN	22-27	Convener

	Development Program		June 2020	
3	EAC-Sponsored by DST(GOI), Implemented by EDI-Ahmedabad	JSSATEN	15-17 November 2017	Convener
4	FDP-Sponsored by DST(GOI), Implemented by EDI-Ahmedabad	JSSATEN	05-17 December 2016	Coordinator

vi. Conference Attended (those sponsored by AICTE / ISTE /IETE /TEQIP or any other sponsoring body)

Sl. No.	Name of the workshop / Conference	Organizer	Date
-	-	-	-

10. Details of NPTEL / COURSERA courses completed

Sl. No.	Name of the subject	Organized by	Date of completion / Award	Grade / Marks
1	Developing Soft Skills and Personality	IIT-Kharagpur	SILVER MEDAL	
2	Enhancing Soft Skills and Personality	IIT-Kharagpur		97%

11. Membership of Professional Bodies:

1. Member of Noida Management Association

12. Any other information you will like to share about your professional experience

Institution Innovation Ambassador

Completed Advance level-Innovation Ambassador Training-2021, conducted by Innovation Cell- Ministry of Education and AICTE

Completed Innovation Ambassador Training-2020, conducted by Innovation Cell- Ministry of Education and AICTE